

NEC Board Meeting 1/21/23

Present Board Members: Kenny, Rachel, Amy, Shannon, Shayna, Keith, Erica, Miguel, Kristin, Caroline

Non-Present Board members: Jimmy (resigned 1/20 via email to Kenny)

Meeting Start time: 1:12pm

Location: Nashua Elks Lodge

I. Financial Assistance

- a) Rachel started the meeting introducing everyone to the financial assistance form that will be used for those that may need it.
- b) It's a draft copy and anyone can make suggestions to revise.
- c) Executive Board will make the decision of who gets it when the time comes.
- d) It will be kept confidential

II. Winter Cheer

a) Team totals

Tiny Mites- 16

D8- 34

D10 -34

D12/14- 21

105 athletes total

b) Will there be an additional practice date(2/4)? No

c) Competition Dates/Locations

February 11th- Nashua North High School

February 18th- Concord High School

February 25th- Astroblast at Pinkerton High School

III. Registration Costs

- a) Football Games cost- \$5,410 for referee's last season
- b) \$1075 for EMTs
- c) 1 playoff game cost \$280 for 1 team
- d) State pays for EMT for playoff games
- e) Regional Football game made \$4,427.35 to help host
- f) Board agreed, and Kenny said he is going to put in for just NEC to bid to just host the playoffs at Stellos Stadium, not with PAL, so we can generate more money for the organization – Will needs LOTS more volunteers this year if this happens!
- g) All of the board members agree cheer, tiny mites, football, and flag will be the same registration pricing, and includes nothing other than registration fee (**No** bows, game day jerseys, etc.).

- h) Flag is the exception-They will have a jersey with their name included for the registration price because they only have 1 fee for the Jamboree every season(last season it was \$296)
- i) \$200 is going to be the price for 2023 season that the entire board agreed on, with \$100 per athlete after the first child.
- j) No other discounts for multiple athletes.

IV. In person Registration dates/locations

- a) 3 Registration dates:
 - Monday, April 10th
 - Monday, May 8th
 - Monday, June 12th
- b) Location: Trying to book The Nashua Elks Lodge
Amy to get confirmation and will let everyone know

V. Coaches Interviews

- a) Date: Saturday, March 11th from 9am-6pm
- b) Location: Nashua Elks Lodge
Amy to get confirmation and let everyone know

VI. Football

- a) What levels will there be? We are advertising all age groups for football and will determine if we combine groups based on the registration numbers.
 - Flag** (5-7 year olds)
 - 8 & **9U** combined
 - 10 & **11U** combined
 - 11 & **12U** combined
 - 13U**
- b) Equipment pick up and return form will accept a check or credit card deposit to be held and not cashed or charged unless uniform is not returned at the end of the season.
- c) Healy Sports jersey package around \$90 -discrepancy on turn around time. Shayna said from her source it was a 2 week turn around with personalization, and Keith spoke to Norma and she said 6 to 8 weeks for the 1st order, than 4 weeks going forward.
- d) This is not including personalization. Kenny and Keith will look into more information so there's no surprises when the time come.
- e) Keith suggested if we ordered sizes early/ahead of time, then personalizing would be fast.
- f) Recruiting- Flyers & advertisements in as many locations as possible
- g) Grants- Kenny put in a grant with Rydel for \$15,000- waiting to hear back on an answer

- h) USA & NFL Football grants were looked into by Kenny as well. He will be sending those in the spring when they start accepting those applications.
- i) Kenny's trying to get his company to sponsor NEC- will keep us posted.

VII. Treasurer Report- Shayna emailed to everyone to give her feedback individually

VIII. Fundraising

- a) Football squares- The Tiny Mites and Main Facebook page need a lot more squares to be filled
- b) Two In season- Lucky Moose or River Casino(Erica is working with a contact on hopefully getting us dates we can benefit from a casino), calendars or mums, 50/50 option
- c) Post Season- has ideas ready to go
- d) Off season- has ideas ready to go
- e) SNHU events:
 - i. **Sunday, 1/22- CANCEL-** Not enough interest and is already filled by others organizations
 - ii. **Friday, 2/10 Time? Jeff Dunham-** No one has signed up or expressed interest other than Miguel
 - iii. **Thursday, 4/13 Time? Reba McEntire-** 8 people signed up – Rachel agreed to attend as well, so now 9 people
 - iv. Shannon said she emailed to let the SNHU event planner know about Erica taking over fundraising and to let them know we have people for the Reba show. Waiting on confirmation to let us know if any other dates or times are available and if we can have more spots for Reba and at least make that show a profitable one for NEC. Will need an update on this.

Merchandise

- a) What do we have left over from last year?
 - i. 6 Beanie Hats
 - ii. 8 Blankets
 - iii. 19 Tote bags
 - iv. 13 Cheer Bows
 - v. 7 Large Adult Hoodies
 - vi. 8 XL Adult Hoodie
 - vii. 1 2XL Adult Hoodie
 - viii. 1 XS Youth Hoodie
 - ix. 8 Small Youth Hoodie
 - x. 8 Medium Youth Hoodie
 - xi. 5 Large Youth Hoodie
 - xii. 1 XL Youth Hoodie

- b) Total spent at the end of the season when things really got turned over to Keith was \$3,223.80 and \$2,390.00 was sold in 1 home game at the end of the season. Only leaving \$833.80 left to break even from that total.
- c) Are we selling during practices? Yes! People love to buy merchandise, so we need to offer it to them.
- d) Online Store- Norma said she can set up a webstore and design different things to offer, and we will pick a set profit amount for each time and she will keep the store open. She will give a profit check to Keith when he does pickups.
- e) What new items will we want to get?
 - *T-shirts, hats, sweatpants, and sweatshirts to have on hand to sell in person.
 - *New board members have merchandise on order and will be in soon.

Marketing

- a) Needs access/log in info to the public facebook page
- b) Access to the website(what is needed and wanted on the page)
 - *Introduction to 2023 BOD
 - *Open board positions
 Kenny said he will get Kristin the items needed in order to get marketing going

Concessions (Tabled-didn't get to discuss)

- a) What will be sold at practices?

Assistant Cheer Coordinator

- a) What duties will this position have? Shannon went over what she thinks. Amy went over what she had, and Shannon agreed to implement those ideas for the description.
- b) Will we appoint or accept nominations for this position? Shannon said she thinks accepting applications for this position will be the fair option with more than one person interested in the position.
- c) Need an interview application to send out to the public about this open position. Amy to work on creating application, so it can be sent out.

Bylaws

- a) Review changes made per January meeting
- b) Will get Assistant Cheer Coordinator Duties added

- c) Tabled item was discussed and agreed to be added by all board members. Rachel motioned to pass amendment and Amy second the motion. The Bylaw passed 9-0.
- d) Bylaws are now completed and will be sent via email to all BOD

Handbook

- a) Review/Edit (Tabled to the next meeting- Didn't get to discuss)

Meeting Adjourned at 4:03pm